## RECRUITMENT & RETENTION COORDINATOR CERTIFICATION COURSE

## WHERE

Woodstock, VA

## WHEN

January 20-21 2024

## WHY

Get and keep quality volunteers

## **HONE YOUR SKILLS IN:**

- The "membership lifecycle"
- Marketing for recruitment
- "Selling" your department
- Interacting with the public
- Working with your leaders

Come away with a plan, specific to your department, to bring in and retain quality volunteers.

### REGISTER! https://arcg.is/0HOfaO

#### WINNER OF "BEST CERTIFICATION COURSE" AND "BEST BLENDED LEARNING" FROM THE BRANDON HALL EXCELLENCE IN LEARNING GROUP!

SPACES ARE LIMITED!

**FREE!** Funded by SAFER

# **PLUS!**

You can get your travel reimbursed\*:

- Hotel
- Mileage/airfare
- Food

\*limits apply & only for those in volunteer or combination FDs

## **PRE-COURSE**

Pre-registration and 6hours of pre-work is required

### **QUESTIONS?**

Contact Patrick Kidd <u>PKidd@IAFC.org</u>

