

# RECRUITMENT & RETENTION COORDINATOR CERTIFICATION COURSE

## WHERE

Windsor Locks, CT

## WHEN

March 2-3 2024, 8am-4pm daily

## WHY

Get and keep quality volunteers

## HONE YOUR SKILLS IN:

- The "membership lifecycle"
- Marketing for recruitment
- "Selling" your department
- Interacting with the public
- Working with your leaders

Come away with a plan, specific to your department, to bring in and retain quality volunteers.

## REGISTER!

<https://arcg.is/0HOfaO>

**WINNER OF "BEST CERTIFICATION COURSE" AND "BEST BLENDED LEARNING" FROM THE BRANDON HALL EXCELLENCE IN LEARNING GROUP!**

SPACES ARE LIMITED!

## FREE!

Funded by SAFER

## PLUS!

You can get your travel reimbursed\*:

- Hotel
- Mileage/airfare
- Food

\*limits apply & only for those in volunteer or combination FDs

## PRE-COURSE

Pre-registration and 6-hours of pre-work is required

## QUESTIONS?

Contact Patrick Kidd  
[PKidd@IAFC.org](mailto:PKidd@IAFC.org)

