## RECRUITMENT AND RETENTION

**Coordinator Certification Course** 





September 21 and 22, 2024 8:00a.m. - 4:00p.m.



Kendallville Fire Department Community Learning Center 401 E. Diamond Street Kendallville, IN 46755

## WHY

Get and keep quality volunteers







The "membership lifecycle"

Marketing for recruitment

"Selling" your department

Interacting with the public

Working with your leaders

Come away with a plan, specific to your department, to bring in and retain quality volunteers.

CLICK HERE TO
REGISTER
OR SCAN THE
QR CODE



Plus

You can get your travel reimbursed\*:

- Hotel
- Mileage / Airfare
- Food

Limits apply and only for those in volunteer or combination fire departments in Indiana.

PRE-COURSE: Pre-registration and 6 hours of pre-work is required.

**QUESTIONS: Patrick Kidd, pkidd@iafc.org**